

National Securities Depository Ltd.



Participant Interface Circular

Circular No.: NSDL/POLICY/2011/0028

Date: March 29, 2011

Sub: SMS Alert facility enhanced – registration / de-registration of Power of Attorney

As Participants are aware, SMS Alert facility provides important updates to Clients on their mobile phones about their depository accounts, which facilitates risk mitigation and provides value added services. Clients and Participants have widely appreciated this facility.

Participants are hereby informed that with effect from March 31, 2011, SMS Alert facility will be enhanced whereby Clients (*whose mobile numbers are captured in the Local DPM System irrespective of availing SMS Alert facility*) will receive SMS Alerts in their mobile phones upon registration / de-registration of Power of Attorney (POA) in their depository accounts in DPM System. Any registration / de-registration made to POA after seven calendar days of activation of depository accounts will be considered for SMS Alert facility. The text of the SMS will be as follows:

(i) In case POA is registered:

“On <dd/mm/yy>, < name of the POA Holder / Corporate POA> was registered as Power of Attorney in your demat a/c no. XXXX4086.. NSDL”

(ii) In case POA is de-registered:

“On <dd/mm/yy>, < name of the POA Holder / Corporate POA> was de-registered as Power of Attorney in your demat a/c no. XXXX4086.. NSDL”

Participants are requested to note that change of authorised signatories in a Corporate POA will not be considered for SMS Alert facility.

A list of features of SMS Alert facility is enclosed for information of Participants.

For and on behalf of
National Securities Depository Limited

Prashant Vagal
Vice President

Encl: a/a